

Yokogawa's Purpose

Utilizing our ability to measure and connect, we fulfill our responsibilities for the future of our planet.

“The ability to measure and connect” is a core competence that Yokogawa must never lose. We wish to make a difference for the better in the world and set ourselves on the path to a future, where humanity and planet Earth can live together in symbiotic harmony. Our firm aspirations are expressed with this on Yokogawa's Purpose.

The Ability to Measure

The origins and starting point for Yokogawa's business lie in measurement. We seek value in the information that is derived by measuring things, grasping their current state, and making predictions.

Based on its ability to measure things, Yokogawa continues to provide value and support industries by offering oscilloscopes, power analyzers, optical test equipment, and other high-precision measuring instruments that are commonly referred to as “the mother tools of industry.” For use in plant facilities, the company also provides a full range of field instruments, including flowmeters, pressure and temperature transmitters, and process analyzers.

The Ability to Connect

By connecting, Yokogawa not only combines valuable information, but also builds trusted relationships with customers from multiple industries and brings together companies and industries, giving resonance to the value that the company creates.

Yokogawa has cultivated its ability to connect by offering control systems and solutions that provide a solid footing for highly efficient and safe plant operations and the production of high-quality products. The company has broadened its offering of solutions to cover entire value chains and supply chains, and aims to expand its collaboration to take the creation of value even further.

For Future Generations

Aiming at Realizing a Sustainable Society Yokogawa's Three goals

A Trusted Company with a Wealth of Technology and a Strong Track Record

Since its founding in 1915, Yokogawa has established a strong track record as a provider of reliable technologies that engages in co-creation with its customers and builds solid relationships based on trust.

- Our social capital: A strong track record and large installed base that have been built based on trust
- Our Businesses
 - Energy & Sustainability Business
 - Materials Business
 - Life Business
 - Measuring Instruments Business

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As Yokogawa works to refine the technologies and solutions it offers, it continues to take on tough challenges in mission-critical* areas. Leveraging its cultivated ability, we are continuing to tackle difficult challenges all the time.

- Toward IA2IA (industrial automation to industrial autonomy) with AI solutions
- Initiatives for open process automation (OPA)
- Activities in new businesses and areas for exploration

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*Mission critical: An essential operation that must not be allowed to stop under any circumstance, such as an equipment failure

Continuing to Tackle Difficult Challenges

Our world today is undergoing changes that are global in scale. As a result, the achievement of sustainability is a critically important environmental, societal, and economic issue. As made clear with its “Three goals,” Yokogawa will capitalize on the technologies, long track record, and strong trust-based relationships that it has built up over the years to take on difficult challenges, and thereby help to set the world on the path to sustainability.



1 Net-zero Emissions

Dealing with a changing climate

We aim for net-zero emissions, which means that greenhouse gas concentrations in the atmosphere do not rise due to the balance of emissions and the absorption of greenhouse gases, which can be accomplished through the introduction of renewable energy and the efficient use of energy.

2 Well-being

Quality life for all

We support people's health and prosperity through the achievement of safe and comfortable workplaces and our pursuits in such areas as the life sciences and drug discovery. We promote human resource development and employment creation in local communities, as well as diversity, equity, and inclusion.

3 Circular Economy

Circulation of resources and efficiency

We aim to realize a social framework and ecosystem in which resources are circulated without waste and assets are utilized effectively. We are also contributing to the efficient use of water resources and the supply of safe drinking water.